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THE BEST NEW ANTI-AGING PRODUCTS: *ALLURE* PREDICTS WHAT YOU'LL WANT IN 2011

The most amazing new ways to look younger now.

By Brooke Le Poer Trench

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11. A lotion that calms red skin fast

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11. A lotion that calms red skin fast

A study found that smoothing SkinMedica Redness Relief CalmPlex ($80, available in January) on flushed skin twice a day will help calm inflammation within a week and continue to improve it for the next 12. It's revolutionary because while many products cover redness, few fix the underlying problem or ease the itchy, prickling feeling—and even fewer address the problem so quickly. This cream has a compound that suppresses inflammation, and also contains soothing ingredients, including niacinamide, squalene, and jojoba, that help maintain the skin's moisture barrier and reduce the chance of future flare-ups.

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